
FreeBalance Reseller Program

Enabling PFM Reform That Matters

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FreeBalance Reseller Program

Our partnership network helps us to deliver on our purpose-led mandate and we value the expertise, local knowledge and resources that partners bring to the table.

In return FreeBalance offers resellers the opportunity to break into the public sector market and grow their customer base thanks to the flexibility of the FreeBalance Accountability Suite™.

About the Program

What is a FreeBalance Reseller?

A FreeBalance Reseller is an authorized partner who may **sell, implement** and **support** the FreeBalance Accountability Suite™ to **government ministries**, departments and agencies (MDAs) as well as **other public sector verticals**.

Target customers include budget-driven government entities such as MDAs, parastatals, state-owned enterprises and local authorities.

Resellers are non-exclusive authorized partners of FreeBalance.

How the FreeBalance Reseller Program Works



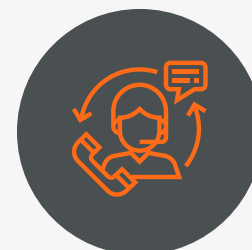
Reseller Certification

As part of the onboarding process, FreeBalance resellers benefit from product training through **The FreeBalance Academy**. Resellers can also elect to undertake a wide range of public financial management (PFM) training opportunities offered by the FreeBalance Academy. These range from our half-day short courses to PFM certification through organizations such as **ACCA** and the **ICGFM** (International Consortium on Government Financial Management).



Opportunity Identification

The FreeBalance **Channel Management** team will assist you with opportunity identification, qualification and deal management.



Implementation Support

FreeBalance's Project Management and Professional Services teams will work alongside you to **transfer knowledge** to your technical teams.

Why Partner With FreeBalance?

The FreeBalance Accountability Suite™

The fully integrated and unified FreeBalance Accountability Suite™ is a flexible, modular government resource planning (GRP) system that can start off simple then scale to reflect the evolving needs of government and public sector organizations.

The entire FreeBalance portfolio is built on the FreeBalance Accountability Platform™, a web-based, Java-powered platform, which supports centralized, decentralized or hybrid deployment models.

[Learn More](#)

Purpose-led and Making an Impact

FreeBalance has worked alongside the public sector for 40 years to develop and deliver government software solutions that support Public Financial Management (PFM) reform and modernization.

Across 25+ countries, the FreeBalance Accountability Suite™ is trusted to manage \$425 billion in budget dollars. This is more than just budgeting. FreeBalance solutions empower governments to deliver economic growth, accountability and transparency to their citizens.

[Learn More](#)



40
years



25+
countries



\$425bn
budgets



580k
civil servants



890m
citizens

How to Join the Program

Reseller Requirements

FreeBalance is looking for resellers who have:

- A history of successful sales in the public sector
- A strong sales team who understands the public sector buying cycles and processes
- Good relationships with key stakeholders
- Technical resources for IT systems support and administration
- Functional resources that can be trained to support the FreeBalance solution

How to Become a FreeBalance Reseller

- Complete the [application form](#)
- Successful applicants will be invited to complete the FreeBalance Compliance Program (approx. four weeks)
- Resellers who meet our compliance requirements and pass the necessary due diligence are then onboarded into the FreeBalance ecosystem (approx. four weeks)
- Resellers then undergo a training program customized to the solutions that they wish to resell (sales, technical and functional)

Reseller Commitments

- Annual mandatory training of staff
- Annual compliance process
- Monthly reporting on opportunities
- Achievement of annual targets

Leverage FreeBalance's PFM domain expertise to grow your business

Complete the application form online

[Apply Now](#)



Contact FreeBalance

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We also have offices in:

Brazil - Belém
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Honduras - Tegucigalpa
India - Bangalore and Kolkata
Kosovo - Prishtina
Nicaragua - Managua
Portugal - Lisbon

Philippines - Manila
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Suriname - Paramaribo
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Uganda - Kampala
United Kingdom - Bath
United States - Miami and Washington, D.C.